



**2025**

**Madison, Wisconsin**

**April 7 - April 9**

# **SAFE MOBILITY**

C O N F E R E N C E

The Safe Mobility Conference convenes to create an opportunity for professionals from industry, academia, government, and advocacy organizations to connect, share information, and identify challenges, solutions, and best practices geared toward achieving safer mobility for all road users. This is accomplished through the offering of high-quality and diverse workshops, technical sessions, and plenary sessions.

## **EXHIBITOR AND SPONSORSHIP OPPORTUNITIES**

Sponsoring and exhibiting at the Safe Mobility Conference allows your organization to gain visibility and exposure to thought leaders and professionals in the transportation sector. Exhibitors will have opportunities to showcase their products and services as well as connecting with difference makers in the safe mobility domain.



For More Information  
[aaafoundation.org/smc](http://aaafoundation.org/smc)

## SPONSORSHIP LEVEL

FEATURES	PLATINUM	GOLD	SILVER	EXHIBITOR
Contribution	\$10,000 and up	\$5,000 and up	\$2,500 and up	\$1,000
Full registrations	5	3	2	1
Logo on attendee registration confirmation	✓			
Logo on attendee pre-conference welcome email and post-conference attendee survey email	✓	✓		
Logo on back cover of printed final program	✓	✓	✓	
Logo on the SMC Homepage	✓	✓	✓	✓
Complimentary exhibitor space* (upon request)	✓	✓		

\*Exhibitor space details are forthcoming